

Strategy & technology for the industry

# FOOD & BEVERAGE

Reporter



Including

# PACKAGING

Reporter

July 2010

## SHOPPER'S FRIEND

Pay-only-on-results coupons for 6m shoppers

## TRADE KINGS

Invests millions in lollipop line

## MYCOTOXINS

A threat for many food products

## MCCAIN SA

Globalisation of sweet potatoes

## GENERATING ENERGY

From plastic packaging waste



# John thompson

*Boiler and Environmental Solutions*



1935

75 Years of Boiler Manufacture in South Africa

2010

## NEW PRODUCTS / PROJECTS

### O'GRADYS CHIPS REINTRODUCED



Simba recently relaunched O'Gradys chips (which it stopped producing in 2005) due to the "unprecedented demand expressed by loyal O'Gradys consumers".

Thuli Fihla, Simba marketing manager, says: "O'Gradys is so popular because it is a thicker-cut chip, making it crunchier and more satisfying. The ridged surface helps hold the flavour of the chip, ensuring a tasty snack from the moment the packet is opened".

The chips are available in Baked Cheese and Sour Cream and Onion variants in two bag sizes - 40g and 140g. The packaging and logo design have been refreshed. Simba: Tel 011-928-6000.

## CORPORATE

### FLEXIBLE SCREW CONVEYORS REDUCE PROCESSOR'S COSTS

Nutco, Canada's biggest supplier of organic peanut butter to the US, is designated Level II status for quality and food safety under international standard SQF 2000. It gained this status in part by installing two bulk bag unloading systems for incoming peanuts and two flexible screw conveyors for maintaining a continuous flow of peanuts to the gas-fired roaster - supplied by Flexicon.



Before installing the bulk bag unloading systems, the peanuts were received in 50kg bags which were lifted by a jib crane and dumped into the surge hopper and then to the roaster.

Nutco says that the bulk bag system has improved efficiency and plant hygiene, and has saved over R748,000/year in labour costs. Based on this experience, the company has future plans for flexible screw conveyors in the plant. Flexicon in SA: Tel 041-453-1871; sales@flexicon.co.za ; website: www.flexicon.co.za



Skills development through FoodBev SETA contributes to making the food and beverages manufacturing sector more:

**positive:** qualified individuals have a greater sense of self-worth

**productive:** better trained workforces waste less time and resources

**profitable:** adding to the bottom line - grants provide cash back

[www.foodbev.co.za](http://www.foodbev.co.za)



**FoodBev SETA**

Your Skills Partner